



WVVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1446008

Schedule Dates 10/18/16-10/24/16
Advertiser TJ Donovan/Attorney General/Dem/VT (84125)
Agency Buying Time (10126)
Product Political - Attorney General (1065)
Brand 838/848/5137 (567065)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Krista Murray,
Phone/Fax /
CPE 838/848/5137
Account Types National/Political
Billing Type Standard
Comments political
Separation: 30

Date Entered 10/10/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327344
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$185.25
Net Total \$1,049.75
Sales Tax

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$1,235.00
Grand Total:	26	\$1,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/19/16-10/19/16	4	:30	7A- Good Morning America	1			X					1			Burlington (WVVNY)	GMA	10/10/16
1.1	Normal Line / SPOT	10/18/16-10/19/16	4	:30	7A- Good Morning America			1	1					2	\$50.00	\$100.00	Burlington (WVVNY)	GMA	10/12/16
2.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7A- Good Morning America	1				X				1	\$50.00	\$50.00	Burlington (WVVNY)	GMA	10/10/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7A- Good Morning America	1					X			1	\$50.00	\$50.00	Burlington (WVVNY)	GMA	10/10/16
4.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- Good Morning America	1	X							1	\$50.00	\$50.00	Burlington (WVVNY)	GMA	10/10/16
5.0	Revised Line / SPOT	10/19/16-10/19/16	5	:30	4P- 5P (EST)	1			X					1			Burlington (WVVNY)	JUDGE JUDY	10/10/16
5.1	Normal Line / SPOT	10/18/16-10/19/16	5	:30	4P- 5P (EST)			1	1					2	\$30.00	\$60.00	Burlington (WVVNY)	JUDGE JUDY	10/12/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	4P- 5P (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVVNY)	JUDGE JUDY	10/10/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	5	:30	4P- 5P (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVVNY)	JUDGE JUDY	10/10/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVVNY)	JUDGE JUDY	10/10/16
9.0	Revised Line / SPOT	10/22/16-10/22/16	5	:30	6:30P- Local 22 News at 630P	1						X		1			Burlington (WVVNY)	LOCAL 22 NEWS	10/10/16
9.1	Normal Line / SPOT	10/22/16-10/22/16	5	:30	7P- Local 22 News at 7P	1						X		1	\$50.00	\$50.00	Burlington (WVVNY)	LOCAL 22 NEWS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Brand 838/848/5137 (567065)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Krista, Murray,
Phone/Fax /
CPE 838/848/5137
Account Types National/Political
Billing Type Standard
Comments political
Separation: 30

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10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6:30P- Local 22 News at 630P	1							X	1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
11.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	6P- ABC World News	1						X		1	\$100.00		Burlington (WVNY)	ABC WORLD NEWS	10/10/16
11.0.1	Closed Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	
12.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	6:59P- Local 22 News at 7P	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
13.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	6:59P- Local 22 News at 7P	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:59P- Local 22 News at 7P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
15.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
16.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5:59P- Local 22 News at 6P	1			X					1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5:59P- Local 22 News at 6P	1				X				1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)		10/12/16
19.0	Revised Line / SPOT	10/24/16-10/24/16	5	:30	3P- People's Court	1	X							1	\$35.00	\$35.00	Burlington (WVNY)		10/14/16
19.1	Normal Line / SPOT	10/18/16-10/18/16	5	:30	3P- People's Court	1		1						1	\$35.00	\$35.00	Burlington (WVNY)		10/14/16
20.0	Normal Line / SPOT	10/19/16-10/21/16	5	:30	3P- People's Court	3		1	1	1				3	\$35.00	\$105.00	Burlington (WVNY)	GMA	10/14/16

CONFIRMATION CONTRACT

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Comments:



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Advertiser	TJ Donovan/Attorney General/Dem/VT (84125)	Last Modified	10/17/16
Agency	Buying Time (10126)	Entered By	Elizabeth F. Guy
Product	Political - Attorney General (1065)	CO-OP	No
Brand	838/848/5137 (567065)	Headline #	ECR25327344
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Krista,Murray,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	838/848/5137	Commission	\$185.25
Account Types	National/Political	Net Total	\$1,049.75
Billing Type	Standard	Sales Tax	
Comments	political Separation: 30		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$1,235.00
Grand Total:	26	\$1,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	3P- People's Court	1	1							1	\$35.00	\$35.00	Burlington (WVNY)	GMA	10/14/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	4P- 5P (EST)	1			X					1	\$30.00	\$30.00	Burlington (WVNY)		10/17/16
23.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327344	Changes as of: 10/14/2016 at 5:46 PM	Version: Highlighting Revision 3
CPE: 838/848/5137	Flight: 10/18/16 - 10/24/16	Station: WVVY
Agency: BUYING TIME, LLC	Advertiser: TJ Donovan for VT Atty General	Market: Burlington-Plattsburgh
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: political	Office: WASHINGTON
	Agency Order #: 5455874	Primary Demo: Adults 35+
	Buyer: Murray, Krisia	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFITARI 202-872-5880
Comments: Separation: 30		Total \$: \$1,235.00
		Total Spots: 26
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1446008
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24							
REV+ 2	Tu-F 4p-5p		JUDGE JUDY	\$30.00	0	30	1	1	2	1	1	0	0	0	1	6	\$180.00	\$0.00	0.0	
REV- 3	Sa-Su 6:30p-7p		LOCAL 22 NEWS	\$50.00	0	30	0	0	0	0	0	1	0	1	0	1	\$50.00	\$0.00	0.0	
REV- 4	Sa-Su 6p-6:30p		ABC WORLD NEWS	\$100.00	0	30	0	0	0	0	0	1	0	1	0	1	\$100.00	\$0.00	0.0	
REV+ 6	Tu-F 6p-6:30p		LOCAL 22 NEWS	\$70.00	0	30	1	1	0	0	1	0	0	0	0	4	\$280.00	\$0.00	0.0	
REV+ 8	Sa-Su 7p-7:30p		LOCAL 22 NEWS	\$50.00	0.0	30	0	0	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0	
TOTALS:							4	6	4	4	1	2	5	26	\$1,235.00	\$0.00	0.0			



125 West 55th St
New York, NY 10019

Contract # 25327344

Changes as of: 10/14/2016 at 5:46 PM

Version: Highlighting Revision 3

CPE: 838/848/5137

Flight: 10/18/16 - 10/24/16

Station: WVNY

Total \$: \$1,235.00

Agency: BUYING TIME,LLC

Advertiser: TJ Donovan for VT Atty General

Market: Burlington-Plattsburgh

Total Spots: 26

650 Massachusetts Ave NW

Product: political

Office: WASHINGTON

Total CPE: \$0.00

Suite 210

Agency Order #: 5455874

Primary Demo: Adults 35+

Total GRP: 1446008

Washington, DC 20001

Buyer: Murray, Krista

Con Type: POLITICAL/NOTE

Traffic #: 1446008

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFARI

Separation:

Washington DC

202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/14/16 5:46 PM	LAILA DAFARI	Separation: 30
10/14/16 9:48 AM	System	Notice Received.
10/13/16 7:20 PM	GOTOSTRATAIRay	Separation: 30
10/12/16 9:52 AM	System	Notice Received.
10/12/16 9:52 AM	Elizabeth Guy	Line 3 Local News 1x 10/22 schedule change College Football airing in TP MG offer 1x 10/22 Local News 7-7:30P @ same rate Line 4 World News 1x 10/22 Sat World News will not be airing until after Political Season is over due to College Football MG offer 2x 10/22 Inside Edition Weekend Sect 4 \$50 each Please advise Thanks!
10/11/16 9:03 PM	GOTOSTRATAIRay	Separation: 30
10/10/16 8:59 AM	CAROLYN ALLAIRE	Separation: 30

Competitive Information

Market Budget: \$41,167
WVNY Share: 3%
Comment:
WCAX: 37%
WFFF: 2%
WPTZ: 58%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$1,235.00	N/A	0.0
Total	100%	26	\$1,235.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	26	\$1,235.00
Total	26	\$1,235.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 5:46 PM	LAILA DAFARI	Revised	1		\$0	\$0	Changes: Total Spots from 25 to 26, Competitive Market Budget from \$29,333 to \$41,167, Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,235.00, 5 buylines added or modified.
Revision	10/13/16 7:20 PM	GOTOSTRATAIRay	Confirmed	1		\$35.00	\$0	Changes: Total \$ from \$1,200.00 to \$1,235.00, Total Spots from 24 to 25, 1 buyline added or modified.
Makegood 1	10/12/16 9:52 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	10/11/16 9:03 PM	GOTOSTRATAIRay	Confirmed	7		\$920.00	\$1,200.00	Changes: Total \$ from \$880.00 to \$1,200.00, Total Spots from 17 to 24, 4 buylines added or modified.
Queued for Electronic Contracting	10/10/16 9:02 AM					\$0	\$0	
New	10/10/16 8:56 AM	CAROLYN ALLAIRE	New	17		\$880.00	\$880.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.
Printed on 10/17/2016 at 09:05 AM Page 2 of 3



125 West 55th St
New York, NY 10019

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Contract # 25327344

Changes as of: 10/14/2016 at 5:46 PM

Version: Highlighting Revision 3

CPE: 838/848/5137

Flight: 10/18/16 - 10/24/16

Station: WVNY

Total \$: \$1,235.00

Agency: BUYING TIME, LLC

Advertiser: TJ Donovan for VT Atty General

Market: Burlington-Plattsburgh

Total Spots: 26

650 Massachusetts
AVE NW

Product: political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5455874

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Murray, Krisia

Con Type: POLITICAL/NOTE

Traffic #: 1446008

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFTARI

Separation:

Washington DC
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